



## 2<sup>nd</sup> BROOKLIN CUBS 2009 Popcorn Fundraiser

Scout's Canada's Trail's End Popcorn Fundraiser has officially started and the order forms are in. The campaign sale date is from September 14<sup>th</sup> to November 1<sup>st</sup>, 2009. This is a superior product, which many customers eagerly wait to purchase from scouting groups.

The registration fees that are paid in September go to Scout's Canada to cover insurance and program development. All other costs such as leader training, group crests, special events, subsidized outings and camps are paid for through our collective fundraising efforts. Some groups have been known to pay for the entire scouting program through popcorn sales. We could do the same...it is up to you. **We need participation from every scouting family at 2<sup>nd</sup> Brooklin in order for our fundraiser to be a success!**

Popcorn is one of the most profitable fundraisers going, with an average of 60% of the profits going back to the local groups.

### Key dates:

Order forms due back: **Monday, October 26<sup>th</sup>**  
Popcorn pickup/delivery: **week of November 23<sup>rd</sup>.**

Please submit a post-dated cheque for the full amount of your order on or before October 26<sup>th</sup>. The cheques should be made payable to "**Scouts Canada - 2<sup>nd</sup> Brooklin**" dated no later than **November 30<sup>th</sup>, 2009.**

### Prizes:

- All participants selling at least one item will receive a Scout Popcorn Crest.
- Area draws for cash and ScoutBuck prizes; multi-level seller prizes; \$2,500+ seller scholarship reward.
- "Fill It Up" contest - sales promotion that rewards sellers with completed order forms - Super prizes.
- More prize information on the Scouts Canada web site.

### Other Contests:

- ✓ Crazy Photo Contest - submit photos online before December 1<sup>st</sup>, 2009
- ✓ Fill it Up Contest - Put one product per line and fill up the order form.

For more information, you can enter the Scouts Canada Web site: [www.scouts.ca](http://www.scouts.ca)

If you have any questions, please call Scouter **Jim Slater at 905-655-4062**

**We are in need of a Popcorn Co-ordinator for the Cub Pack. This would involve a couple of hours to sort and bag the orders when the product arrives. If you are able to help, please call either myself or Jim.**

Thank you in advance for this very worthwhile fundraiser. I know that it will be a great success.

Akela  
(Lindy Jay-Tung)  
905-655-1688